

FINAL EVALUATION REPORT

(As per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency	<u>IGNITE National Technology Fund</u>
2. Method of Procurement	<u>RFP</u>
3. Title of Procurement	<u>Provision of Services, Establishment and Deployment of Digital Learning Pods in Islamabad</u>
4. Tender Inquiry No	<u>IGNITE/Digital Roshni/2025-26/0012/Proc</u>
5. PPRA Ref. No. (TSE)	<u>TS733827E</u>
6. Date & Time of Bid Closing	<u>December 22, 2025, 1500 Hrs</u>
7. Date & Time of Bid Opening	<u>December 22, 2025, 1530 Hrs</u>
8. No. of Bids Received	<u>02</u>
9. Criteria for Bid Evaluation	Attached as Annex – 1
10. Details of Bid Evaluation	Received proposal were evaluated w.r.t evaluation criteria as published in RFP document.

Name of Bidder	Marks		Evaluated cost (PKR) Incl. of Taxes	Basis of Technical Rejection/Acceptance as per Rule 35 of PP Rules, 2004
	Technical*	Financial*		
M/s. PTCL	42	27	52,232,691	2 nd Most Advantageous Bidder
M/s. Learnobots	47	40	34,773,893	Most Advantageous Bidder

*weighted average score

Signature: Usman Bin Tahir

Official Stamp



Criteria for BID Evaluation

Annexure – I

#	Criteria	Sub Marks	Total Marks
1.	<p>Profile (Lead Member) (Form B2)</p> <p>a. Registered age of the Lead Member on the date of submission of this proposal:</p> <ul style="list-style-type: none"> i. Experience of less than 1 years will carry no points. ii. 1 years to less than 3 Years = 4 iii. 3 years to less than 5 Years = 7 iv. 5 years or more than 5 years = 10 	10	10
2.	<p>Relevant Experience (Lead Member or any bidder in case of consortium/JV) (Form B3)</p> <p>a. Experience in fabrication or deployment of outdoor structures such as innovation pods, kiosks, digital information booths, or similar infrastructure. (Form B3-1)</p> <ul style="list-style-type: none"> i. Experience of less than 1 project will carry no points. ii. 1 year = 5 iii. 2- 3 years = 8 iv. 4 or more years = 10 <p>b. Experience in deploying of similar outdoor LED/SMD screens. (Form B3-2)</p> <ul style="list-style-type: none"> i. Experience of less than 1 project will carry no points. ii. 1 Project = 5 iii. 2- 3 Projects = 8 iv. 4 or more projects= 10 <p>c. Experience in deploying digital content, integrating e-learning systems, and managing community education initiatives. (Form B3-3)</p> <ul style="list-style-type: none"> v. Experience of less than 1 project will carry no points. vi. 1 Project = 5 vii. 2- 3 Projects = 8 viii. 4 or more projects= 10 	10 10 10	30
3.	<p>Technical Infrastructure & Pod Design (Lead Member or any bidder in case of consortium/JV) (Form B4)</p> <p>a. Pod Design (Form B4-1)</p> <p>b. Provisioning of Equipment: (Form B4-2)</p> <ul style="list-style-type: none"> i. Outdoor SMD screens of at least 100 inches ii. Furniture iii. Power backup and electrical setup ensuring uninterrupted operation. 	15	35

	<ul style="list-style-type: none"> iv. Reliable internet connectivity (fiber/Wi-Fi, LAN, 4G backup). v. Outdoor-grade networking equipment (access points, and structured cabling). vi. MIS integration enabling remote updates, automated playback, uptime monitoring, diagnostics, and user analytics. vii. outdoor-grade audio systems viii. Provide secure and durable mounting systems, including elevated and tamper-proof installation, Anti-theft locking and safety enclosures and Vibration-free structural support 	20	
4.	Content Provisioning and Outreach (Lead Member or any bidder in case of consortium (Form B5) <ul style="list-style-type: none"> a. Outreach & Branding plan b. Content provisioning and Strategy c. Operations Plan <ul style="list-style-type: none"> ▪ Daily schedule & session management ▪ Reporting mechanisms d. Monitoring & Evaluation Plan e. Sustainability & Scale-Up Plan 	05 05 05 05 05	25
	Total		100

