FINAL EVALUATION REPORT

(As per Rule 35 of PP Rules, 2004)

Name of Procuring Agency
 Method of Procurement

3. Title of Procurement

4. Tender Inquiry No.

5. PPRA Ref. No. (TSE)

6. Date & Time of Bid Closing7. Date & Time of Bid Opening

8. No. of Bids Received

9. Criteria for Bid Evaluation

10. Details of Bid Evaluation

IGNITE National Technology Fund

EOI

Pre-Qualification of Firms for Event

Management

Ignite/EOI-EMC/2025-26/0006

TS639268E

October 02, 2025, 1500 Hrs October 02, 2025, 1530 Hrs

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Attached as Annex – 1

Received proposals were evaluated w.r.t evaluation criteria as published in RFP

document.

Name of Bidder	Marks	Percentage	Basis of Technical Rejection/Acceptance as per Rule 35 of PP Rules, 2004	
	Technical	%		
M/s. Creative Junction	46.53/100	47%	Not Qualified Technically by scoring below 70%	
M/s. M & C Saatchi	60.27/100	60%	Not Qualified Technically by scoring below 70%	
M/s. Masscomm Solutions		-	Not received Bids in hard form	
Vibrant Communications		<u>-</u>	Didn't meet Mandatory eligibility criteria	
M/s. Pegasus	82.33/100	82%	Qualified Technically by scoring more than 70%	
Memmon Intl Airways		- 4	Not received Bid in hard form	
M/s. Media Sniffers Intl			Didn't meet Mandatory eligibility criteria	
M/s. Essential Concepts	75.93/100	76%	Qualified Technically by scoring more than 70%	
M/s. Lime Lite Entertainment	86.33/100	86%	Qualified Technically by scoring more than 70%	

Signature: Sami Ullah

Official Stamp

Criteria for BID Evaluation

Annexure – I

S No.	Technical Evaluation Criteria	Sub Marks	Total Marks	
I.	Event Management Company Profile (Registered age, and Financial position)		20	
	 Registered Age: 7 and Above Years (10 Marks) Financial Position of the Bidder: 	6		
	a. Certificate of Financial Position (from banks)	2		
	 In case of registered firms, net worth of Rs.120 million or more (where 1 mark is for every Rs.20 million of net worth) 	10		
	In case of sole proprietorship, confirmed POs supported by certificate of successful work			
	completion from clients (where 2 mark is for every Rs.50 million worth of assignment(s) completed			
	c. Filer status for last consecutive 3 years	2		
	Relevant Experience of Event Management Company: Experience of managing medium to large scale events in ICT/Telecom sector, that have been graced by Federal Ministers/Prime Minister/President in last 5 years: a. 5 nationwide events where at least 3 events graced by Federal Minister/Prime Minister/President (30 Marks) b. 3 medium to large scale events graced by Federal Minister/Prime Minister/President (20 Marks) c. 1 medium to large scale events graced by Federal Minister/Prime Minister/President (10 Marks)	-	30	
Layor Venue Exhib Event Creati Invita Flyers Demo	Core Competence on Account of Creativity, Designs,		50	
	Layouts & Coverage of Events:			
	Venue Branding/Ambiance	12		
	Exhibition Areas with Pavilion/Kiosk setup	12		
	Event Coverage (Photography & Videography)	11		
	Creativity of Artworks and Content development including Invitation Card, SMD Animations, Banners, City Branding, Flyers etc.	10		
	Demonstrated competence relevant to the Assignment including use of new, immersive, and interactive technology and AI integrated tools	5		
	Total Marks			
	Minimum Qualification Marks Required			

