# NHISPER FRAMES

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### **PROBLEM STATEMENT**

Digital artists and startups struggle to deal with data piracy, asset scrapping, and maintaining control over their creations, as well as preserving their brand identity.

# **Creative Rights & Protection**

# WHAT IS NHISPER FRAMES?

AI – Based Approach

Unprecedented **Soft** Approach **prevents** reverse engineering

(2.)

**Securing Copied Instances** 

Protects your files from being copied or used without your consent and maintains ownership (3.)

Piracy Disruption

Protect your creative assets from unauthorized use by machine learning models, ensuring full control over intellectual property rights.

ig(4.ig)

Format Free **Embeddings** 

No format
restrictions on text
embeddings to cater
to multiple use
cases



## Why not NFT's

Non-Fungible Tokens or NFTs for short have been held back because of certain flaws of the blockchain platform which makes them a less viable option such as:

- Lack of Accessibility
- High environmental impact due to performance requirements
- Market Inconsistencies



# TARGET PERSONAS

**Digital Artists and Creators** 

**Content Studios & Media Agencies** 

**Startups and Small Businesses** 

Web3 Developers and Blockchain Projects

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# **AVENUES**

CYBER SECURITY

**ADVERTISEMENT** 

DIGITAL AATS

I.P MANAGEMENT

### TOTAL ADDRESSABLE MARKET



### MARKET SHARE

TAM

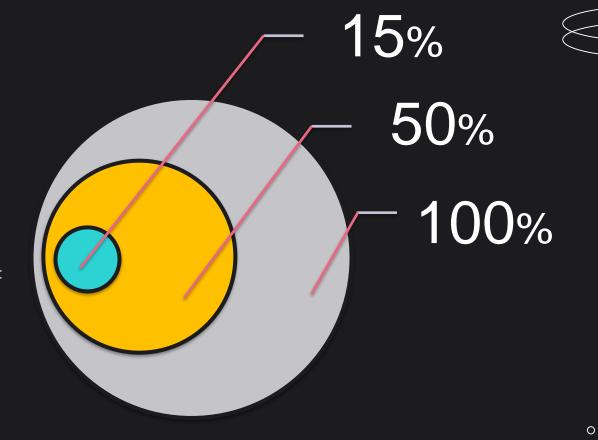
Total Addressable Market

SAM

Service Addressable Market

SOM

Service Obtainable Market



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# COST ANALYSIS

### DEPLOYMENT COST

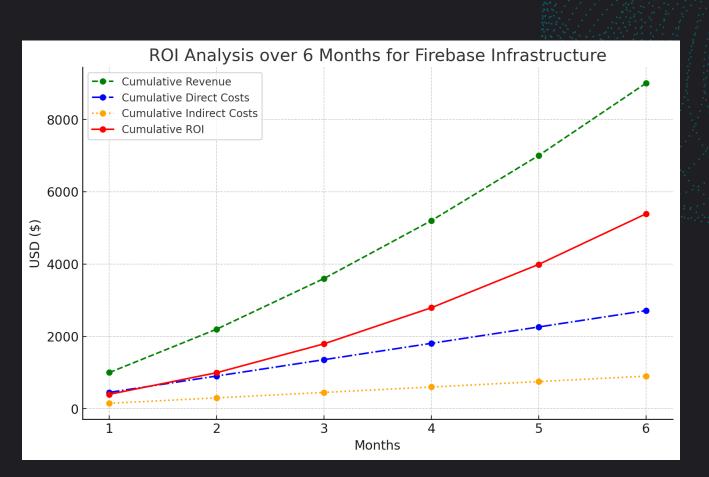
3000-4000∮/year Small Scale

30,000\$/year Large Scale

### SUBSCRIPTION

Tiers	Request Limit	Cost	Security Lifespan	Piracy Disruption
Free	2 / account	0\$	1 month	X
One-Time	X	3-5\$	Unlimited	X
Single User	3 / day	40\$/month	Unlimited	<b>✓</b>
Group	10 / day per User	400\$/ month per 10 Employees	Unlimited	~

# ROI ANALYSIS





### **Direct Costs:**

Firestore: \$80/month.

Firebase Storage: \$80/month.

Data Transfer: \$70/month.

Compute Costs: \$120/month.

Total Direct Costs: ~\$350/month.

### **Indirect Costs:**

Maintenance and Engineering:

\$100/month.

Scaling Infrastructure: \$50/month.

Total Indirect Costs: ~\$150/month.

Total per Month: 500\$ per month.

# UN SDGS

8

**Decent Work and Economic Growth** 

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Industry, Innovation, and Infrastructure 12

Responsible Consumption and Production

16

Peace, Justice, and Strong Institutions

# IN DISCUSSION WITH



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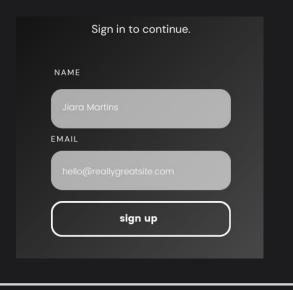


Training Partners

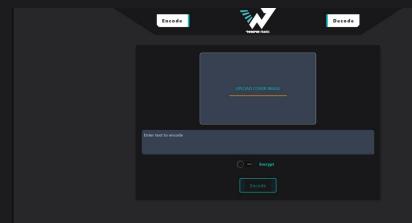
Managerial Training

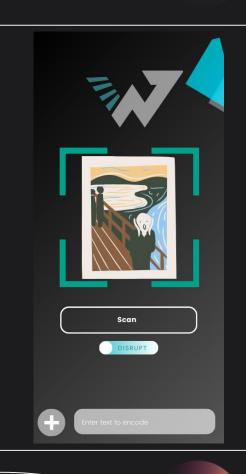
Tech Consultation

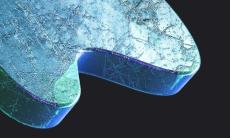












# "Every pixel you create becomes a memory worth remembering."

 $\boldsymbol{-}$  so go on and secure the memories you hold dear

# HISPERERS



ARQAM SALEEM 



# **HISPERERS**



ASAWIR SHAFIQ 



APP-LEAD

# NHSPERFRAMES

YOUR PIXELS REMEMBER YOU