

TECHNICAL EVALUATION REPORT

(As per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency	IGNITE National Technology Fund
2. Method of Procurement	RFP
3. Title of Procurement	"Provision of Services to Establish and Manage Virtual Production Studio"
4. Tender Inquiry No	IGNITE/VPS/2024-25/0006/Proc.
5. PPRA Ref. No. (TSE)	F-240907574
6. Date & Time of Bid Closing	November 04, 2024, 1500 Hrs
7. Date & Time of Bid Opening	November 04, 2024, 1530 Hrs
8. No. of Bids Received	03
9. Criteria for Bid Evaluation	Attached as Annex – 1
10. Details of Bid Evaluation	Received proposals were evaluated w.r.t evaluation criteria as published in RFP document.

Name of Bidder	Marks	Percentage	Basis of Technical Rejection/Acceptance as per Rule 35 of PP Rules, 2004
	Technical*	%	
IMC Pvt Ltd	362.36	81	Qualified for Financial bid opening by scoring more than 70% marks
Orient Energy System	410.39	91	Qualified for Financial bid opening by scoring more than 70% marks
Neuworx Telecom System	197.60	44	Did not qualify for Financial bid opening

*Minimum qualification score was 70%

Signature: Usman Bin Tahir

Official Stamp



Criteria for BID Evaluation

Annexure – I

S. No.	Evaluation Criteria	Marks	Sub Marks	Section Marks
1	Profile of the Bidder– (Form B2)			80
	a. Registered age of the Lead Bidder (Years)		30	
	i. Each year of experience carries 2 point. Experience of less than 5 years will carry no points. Maximum Points = 30	30		
	b. Financial Position -Annual Turnover of the Lead Bidder (in Million PKR) (on the basis of last 3 years of audited financial accounts)		50	
i. Each 10 Million PKR carries 1 point. Turnover of less than 200 Million PKR carries no points. Maximum Points = 50	50			
2	Physical Infrastructure (Form B3)			100
	a. Layout Planning of all the components of the project.	20	100	
	b. Quality/Class of the LED Wall (Volume).	20		
	c. Quality/Class of the Motion Capture Suits and devices	20		
	d. Quality/Class of the ICT Hardware	20		
d. Quality/Class of other required equipment/furniture etc	20			
3	Relevant Experience of the Bidder or its Consortium/JV partner (Forms B4)			150
	a. Managing & Running Virtual Production Studio(s) – Years in operation		20	
	i. Each year of experience carries 2 point. Maximum Points = 20	20		
	b. Relevant Virtual Production Projects		20	
	i. Each project carries 2 points. Maximum Points =20	20		
	c. Relevant Virtual Production Projects Cumulative worth in Million PKR		20	
	i. Each Million PKR carries 1 point. Maximum Points=20	20		
	d. Virtual Production Human Resource Cumulative Experience (Years).		20	
i. Each year of experience carries 1 point. Experience of a resources with less than 1 year carries no point. Maximum Points=20	20			
e. Cloud Administration/IT support Human Resources Cumulative Experience (Years).		20		



	i. Each year of experience carries 1 point. Experience of a resources with less than 1 year carries no point. Maximum Points=20	20		
	f. Partnership with an International Virtual Production player: Quality and Scale of involvement of international partner (Studio/Technology Vendor/ Producer etc) in execution of project	20	50	
	i. Quality of international partner	30		
	ii. Scale of involvement of international partner (Studio/Technology Vendor/ Producer etc) in execution of project			
	Proposed Methodology (Forms B5)			
	a. Outreach Plan			
	i. Advertisements, Promotions, Branding etc.	10	20	
	ii. Ability to create local & international collaborations with relevant entities and customers.	10		
	b. Management and Execution Methodology			
	i. Production Studio processes and procedures	10		
	ii. Self-Sustainability Model and Plan with expected revenue forecasts and plan to attain self-sustainability in 4 years Revenue and OPEX projections from 5 th year	30		
	iii. Program Implementation Plan with activities and schedule	10		
	iv. KPI to assess the performance of all the components of the program	10	100	
	v. Proposed Team Structure	20		
	vi. Infrastructure sharing methodology with other projects of Ignite (Cost, Medium, Process etc)	10		
	vii. Project Director Profile and Ability to Lead the Studio	10		
4				120
	Total			450

