Thingsty

AI-IoT Platform

Empowering AI with IoT for a Connected Future

Presenters

Ather Nadeem
Founder & Chief Executive Officer

Aqib Maqsood
Chief Business Officer

Rapid Advancement in AI

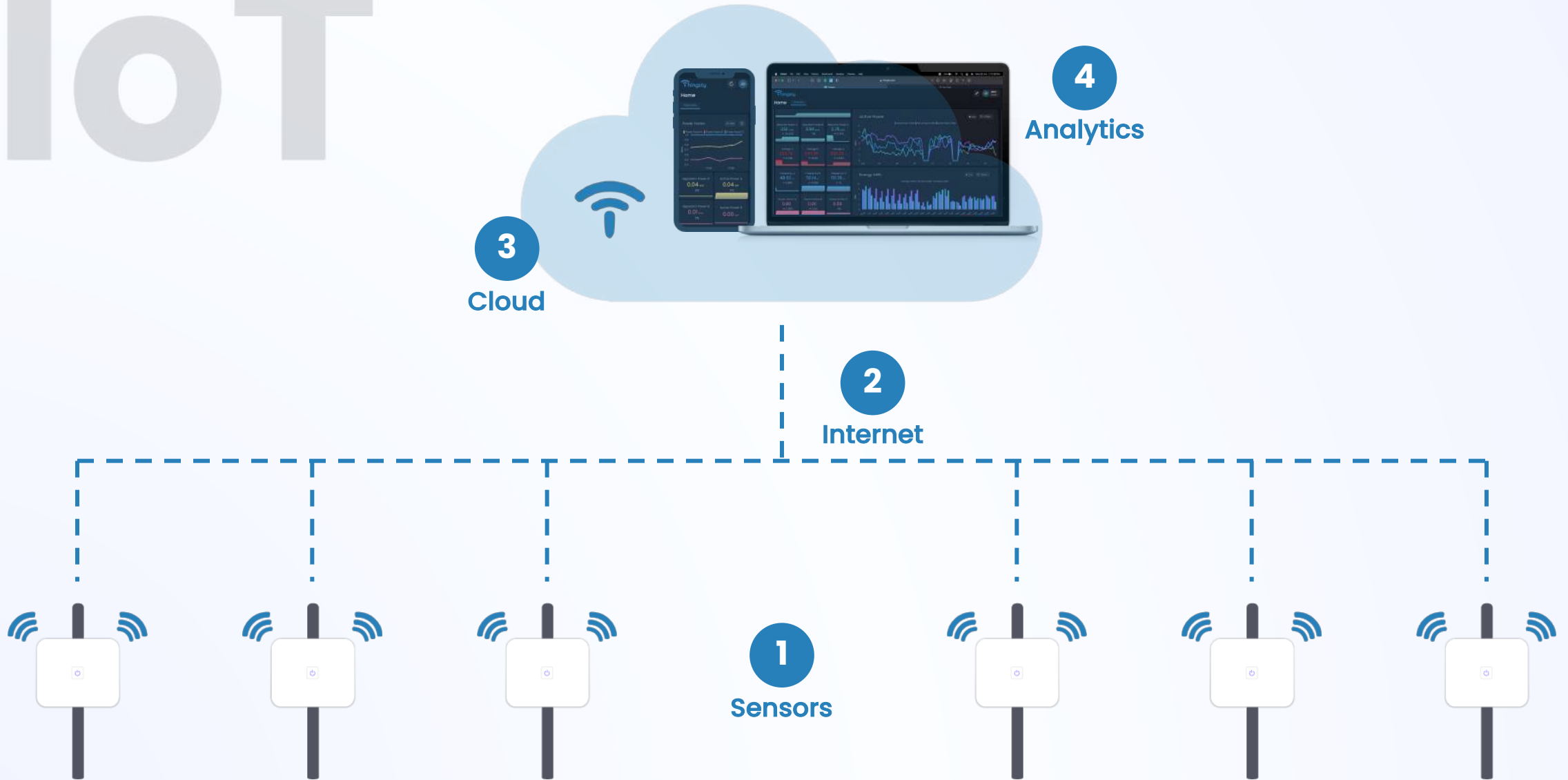**1 Million** times increase in effective compute over next five years

$1 Trillion investment in compute clusters by end of decade

Billions of Physical Assets

are yet to be digitized around the world

INDUSTRY

SECURITY

RETAIL

SOCIETY

HEALTHCARE

HOME

ENERGY

MOBILITY

IoT

4 Analytics

3 Cloud

2 Internet

1 Sensors

Need of the hour

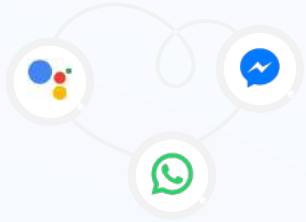**Make IoT deployments easier and quicker**

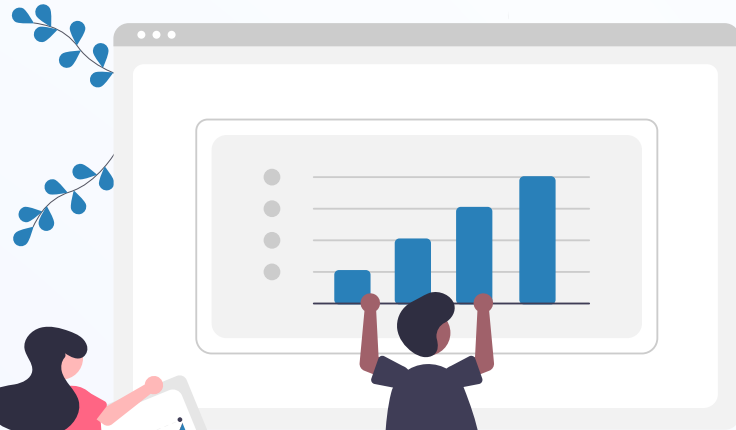**Get IoT experts to collaborate with each other**

Solution to all problems
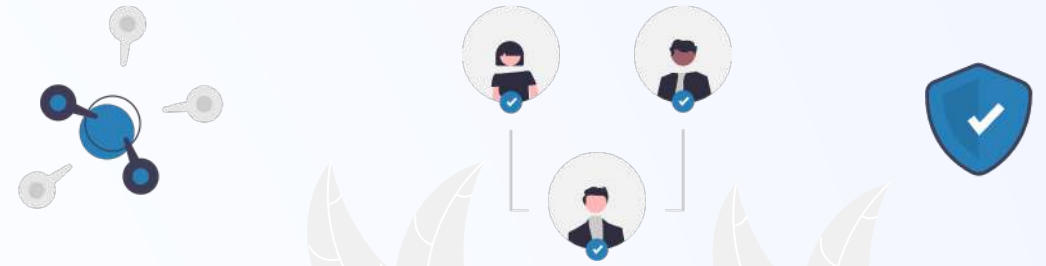
Thingsty: End-to-End IoT Platform
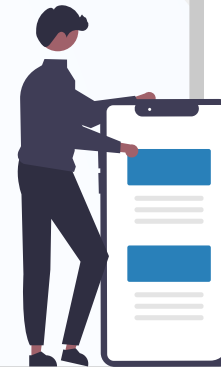
Communicate through your favorite apps

Design your own dashboards

Share with other people

Automated online payments

Works on all devices

A single integrated platform to manage and maintain all your devices on field

End-to-End IoT Platform

Go to market in **3 Simple Steps**

Register

Configure & Integrate
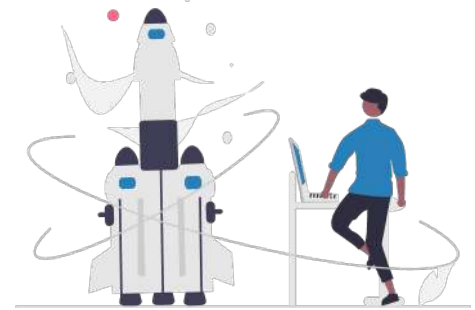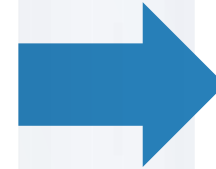
Launch

Thingsty's Partner Ecosystem

AI-IoT Platform

Connectivity Provider

Distributor

Integrator

Hardware Provider

End Users

Empowering Businesses
Across Diverse Industries

Utility Monitoring
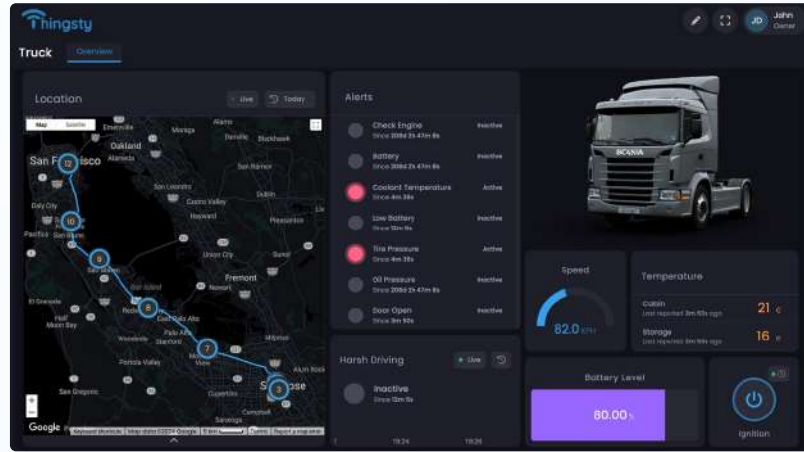
Vehicle Tracking

Energy Monitoring for Departments

Trucking & Logistics

Water

Energy & Solar

Healthcare

Home Appliance

Agriculture

Food & Beverage

Air Quality

Success Stories

Revenue Sources

SaaS
Subscription based

Marketplace*
Commission based

*In pipeline

Business Model

Thingsty

↓

Solution Providers / Contractors

↓

End Customer

Market Demand

Local Pakistani Market:

- Annual growth rate (CAGR 2024-2029) **7.50%,**
- Market volume by 2029: **US $2,296.00 m**
- Experiencing a surge in IoT adoption due to focus on smart city initiatives.

Global Market:

- Annual growth rate (CAGR 2024-2029) **10.49%,**
- Market volume by 2029: **US $1,560.00 bn**
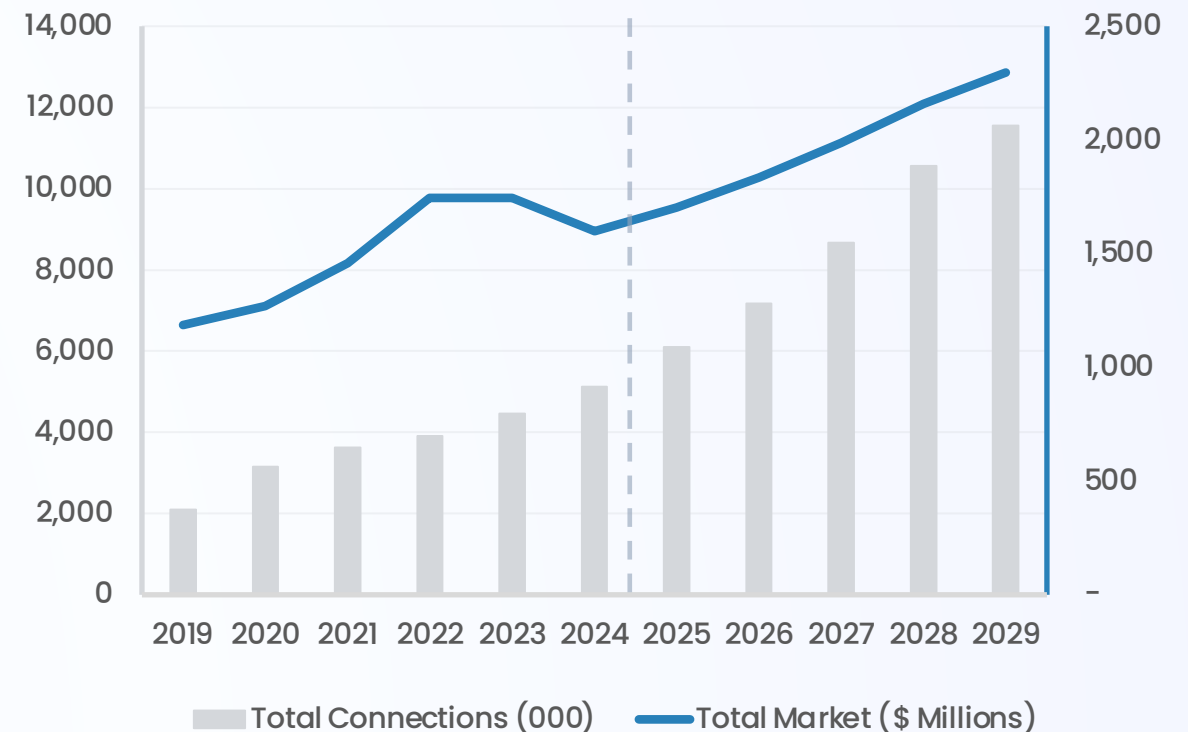

Total Connections (000) — Total Market ($ Millions)

Ather Nadeem

CEO

BE Mechanical Engineering
with Computer Science

NUST - Class of 2020

Aqib Maqsood

CBO

BE Mechanical Engineering

NUST - Class of 2020

Masters in Business Administration

LUMS - Class of 2025

Farrukh Nadeem
Business Advisor
25+ years sales & technical
experience in industrial sector

Anjam Sohail
Business Advisor
25+ years sales & technical
experience in IT sector

Mamoon Riaz
Technical Advisor
25+ years technical
experience in industrial sector

Sheraz Bashir
Technical Advisor
15+ years technical
experience in IT sector

Summary

- Thingsty, being use-case agnostic, has the potential to impact all households and industries

- IoT has rising demand globally and Thingsty being a SaaS product has the **potential to scale globally**

- The product is ready and being **used by ~100 users daily**

- Engaged in projects that will scale to **100,000+ connected devices in next 5 years**

- Deep-tech startup with profound environment and economic impact

Thingsty
Website

Scan this code to start a WhatsApp chat

Thingsty

Thingsty
WhatsApp business account

Thank you!

Ather Nadeem
Founder at Thingsty

Scan this code to start a WhatsApp chat

Scan this code to connect on LinkedIn

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