



Sabzland



# Background

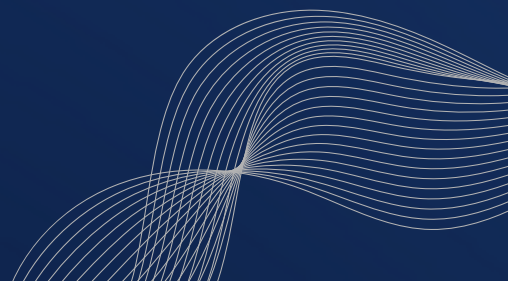


- + 25 - 30 % Pakistan's GDP
- + 42 % Percent of Labour force



# Our Pain

The lack of access to information, fragmentation, and inefficiencies in the agriculture value chain



# Our Pain

Agriculture is the largest source of **Foreign Exchange Earnings for Pakistan.**

Sugar cane (**5th** Largest Producer)

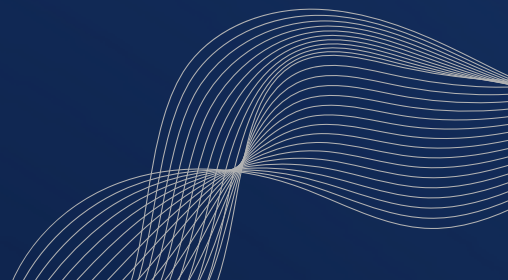
Cotton (**5th** Largest Producer)

Mango (**5th** Largest Producer)

Wheat (**7th** Largest Producer)

Rice (**10th** Largest Producer)

Maize (**20th** Largest Producer)



# Solution Connectpur Offers

Connectpur bridges the gap by creating a connected ecosystem.



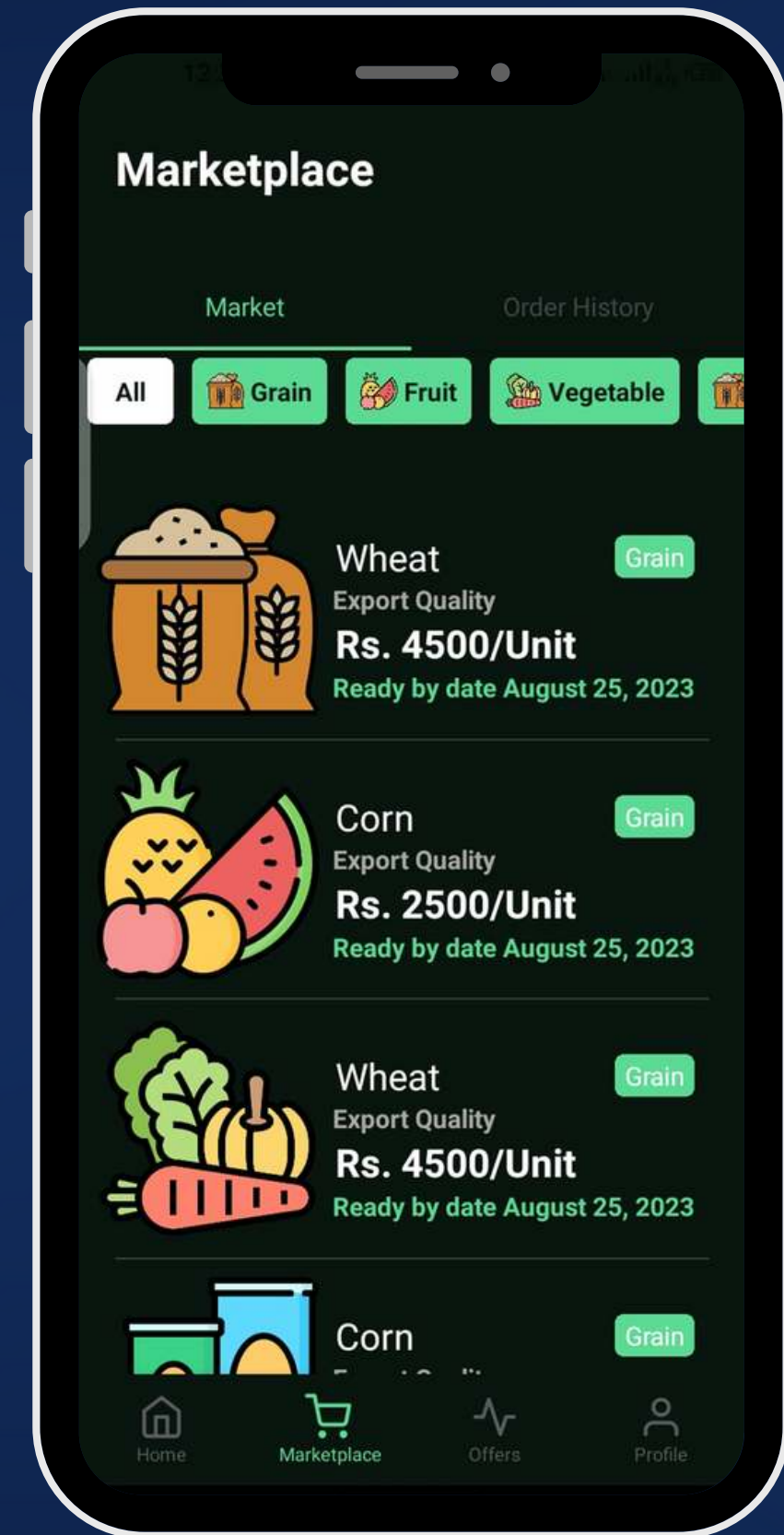
Easy to Use with Local Language



Market Trends and Insights



Traceable and Transparent Supply Chain





# Application

AI & Data Analytics  
Backed  
Market Analysis  
& Prediction

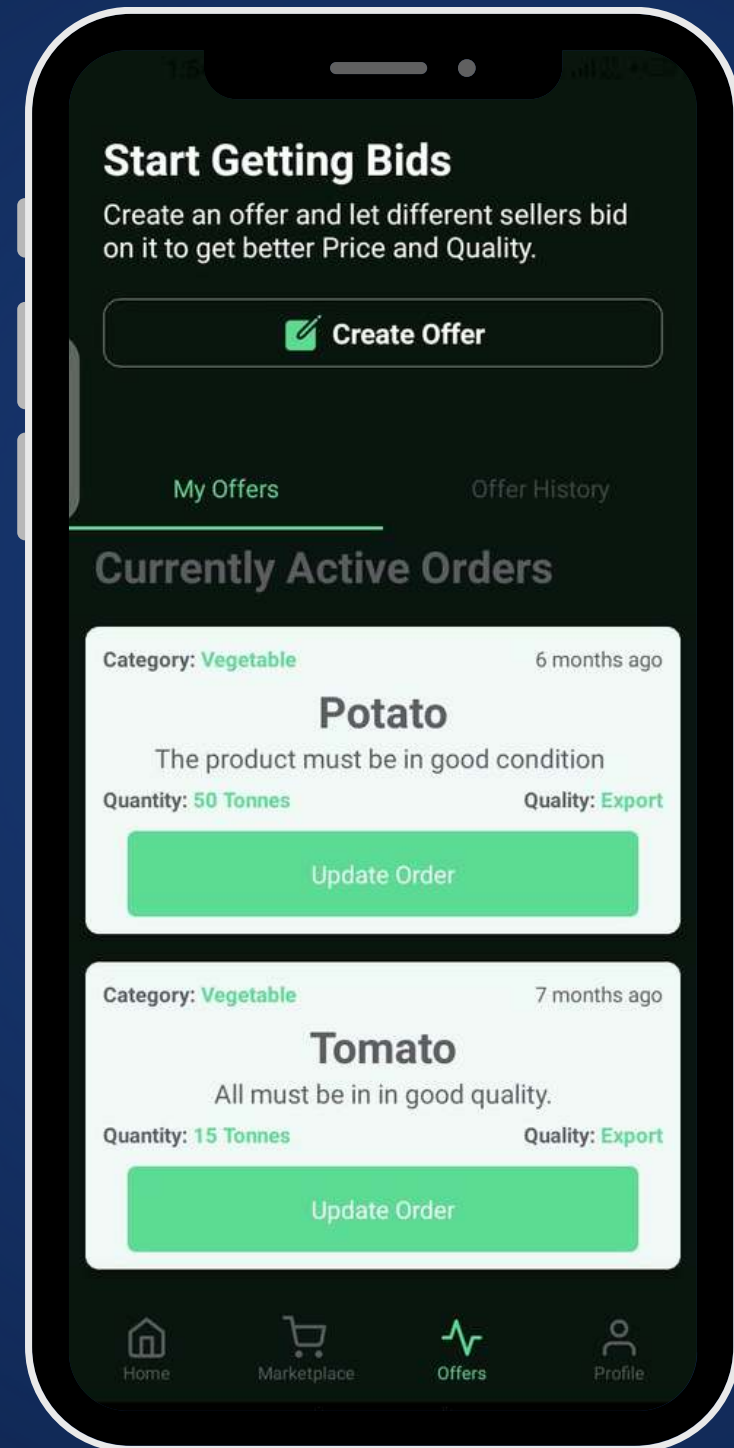


Community Hub  
For Users to Interact

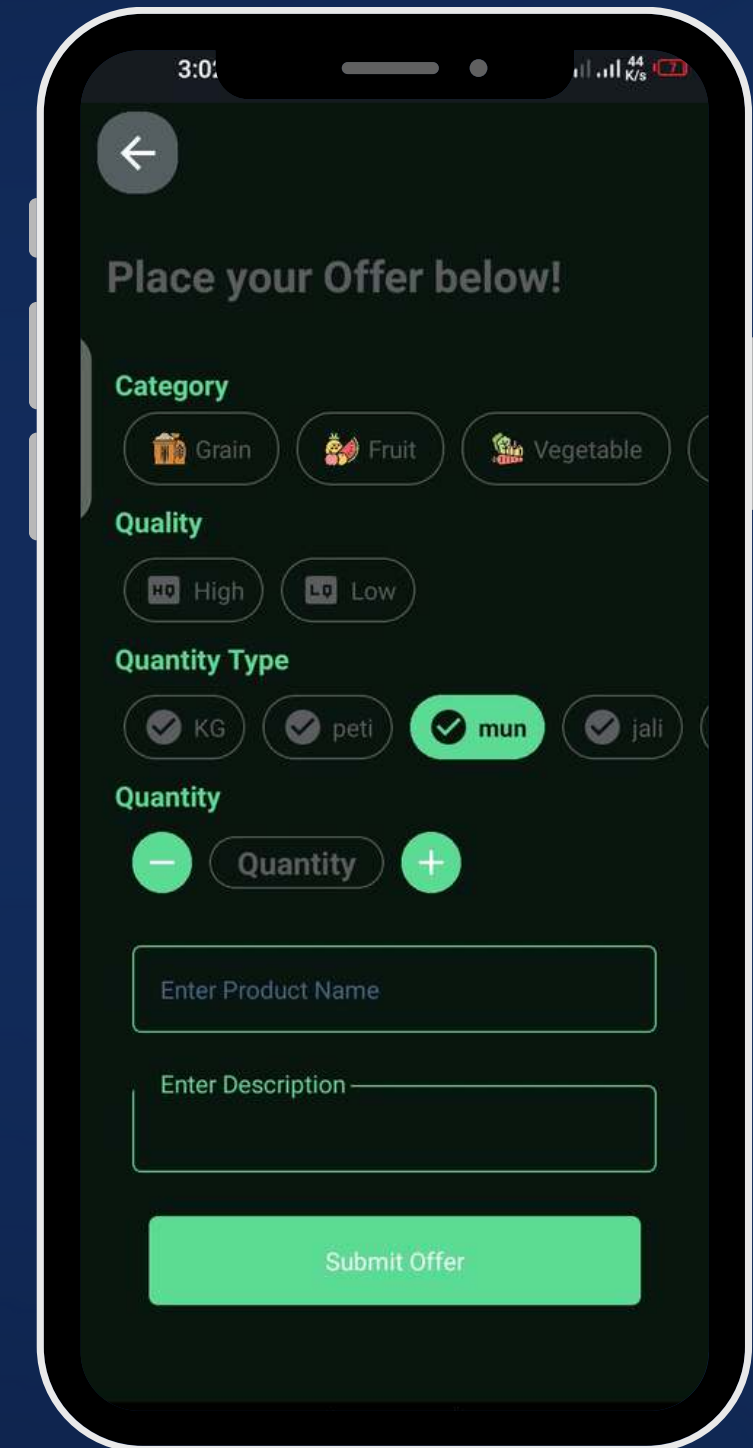


# Application

Unique  
Bidding Model



Custom Order Query



# Enterprise Report

## Wheat Rate Prediction

Karachi

Predict Price

Predicted Price for Karachi: 4546

| Date             | Previous Rate |
|------------------|---------------|
| Tue, 12 Mar 2024 | 4580          |
| Mon, 11 Mar 2024 | 4620          |
| Sun, 10 Mar 2024 | 4580          |
| Sat, 09 Mar 2024 | 4500          |
| Fri, 08 Mar 2024 | 4730          |
| Thu, 07 Mar 2024 | 4480          |
| Wed, 06 Mar 2024 | 4490          |

Generate PDF





# Muhammad Mushtaq



Haripur



Wheat

## Market

2023

Rate: Rs 2,200 per 40kg

Quantity: 200 ton

Market Price: RS 1,100,000

## Connectpur Price

2023

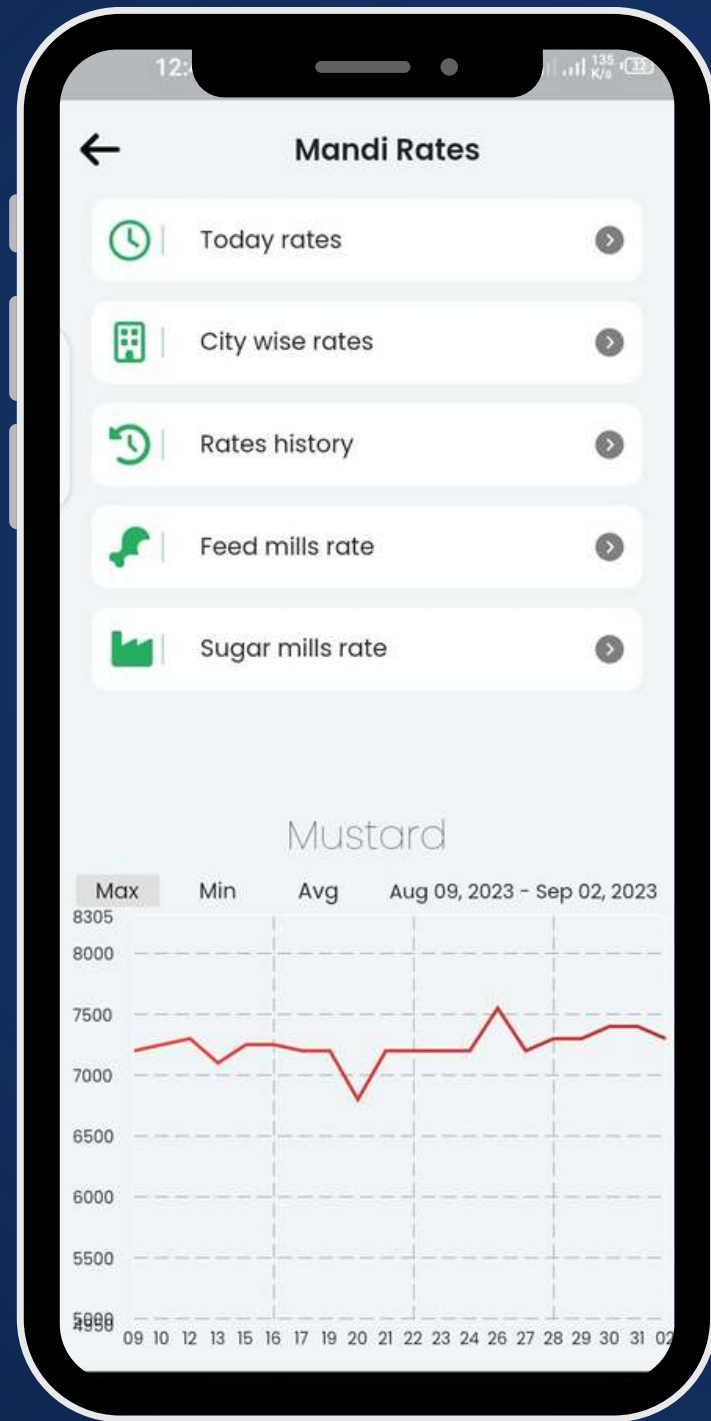
Rate: Rs 2,600 per 40kg

Quantity: 200 ton

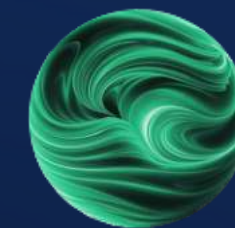
Connectpur Price: RS 1,300,000

**Difference: 200,000 (700 \$)**

# Value For Farmers & Suppliers



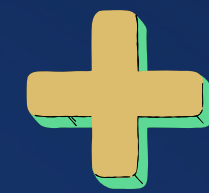
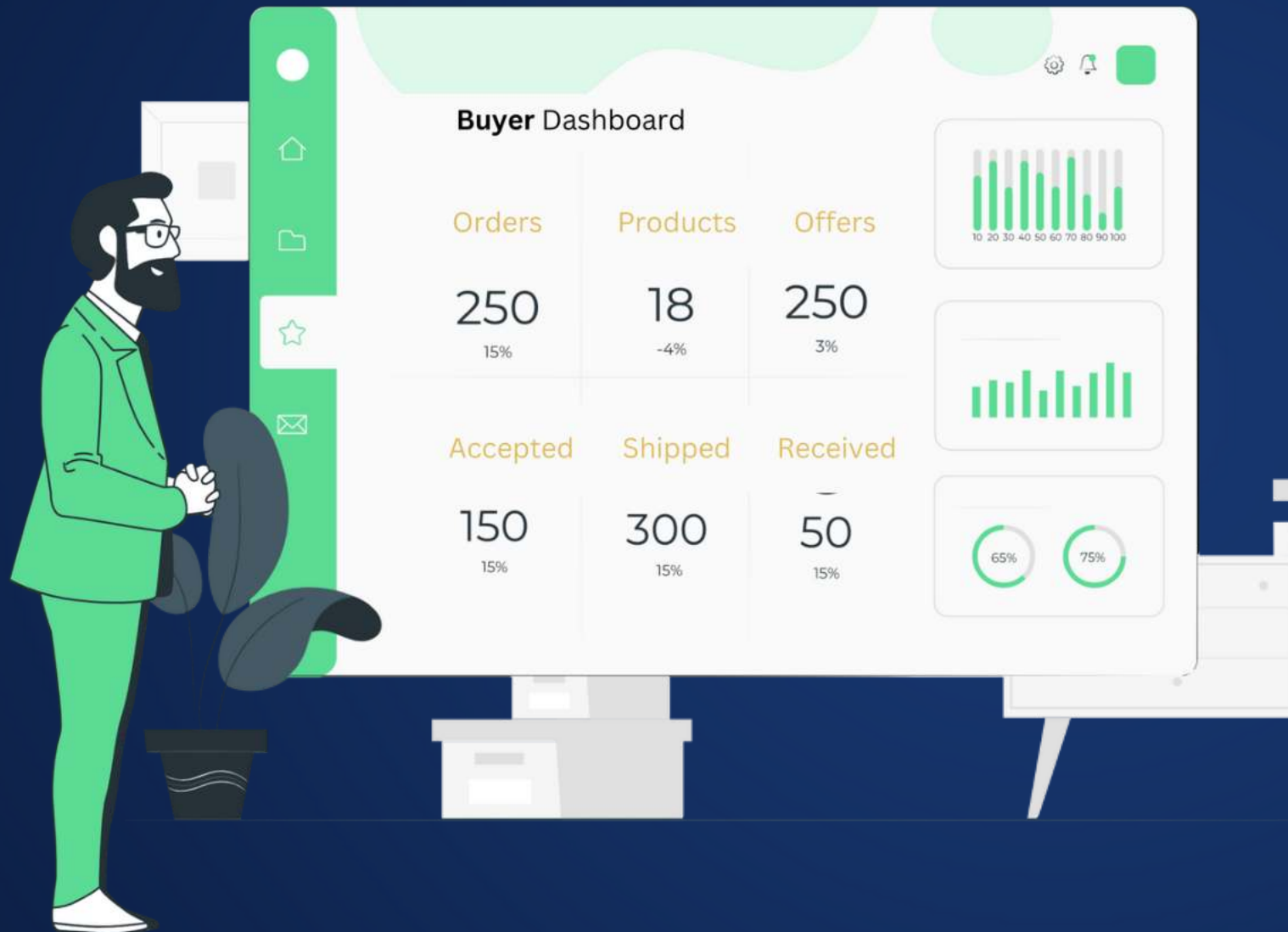
Connectpur empowers farmers with real-time **data** and **insights**, and helps them to reach a wider range of Buyers.



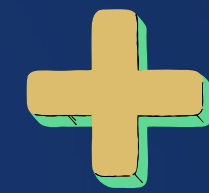
**Connectpur**



# Value For Buyer



**Custom Order Query**



**Multiple Product Options & Regions**

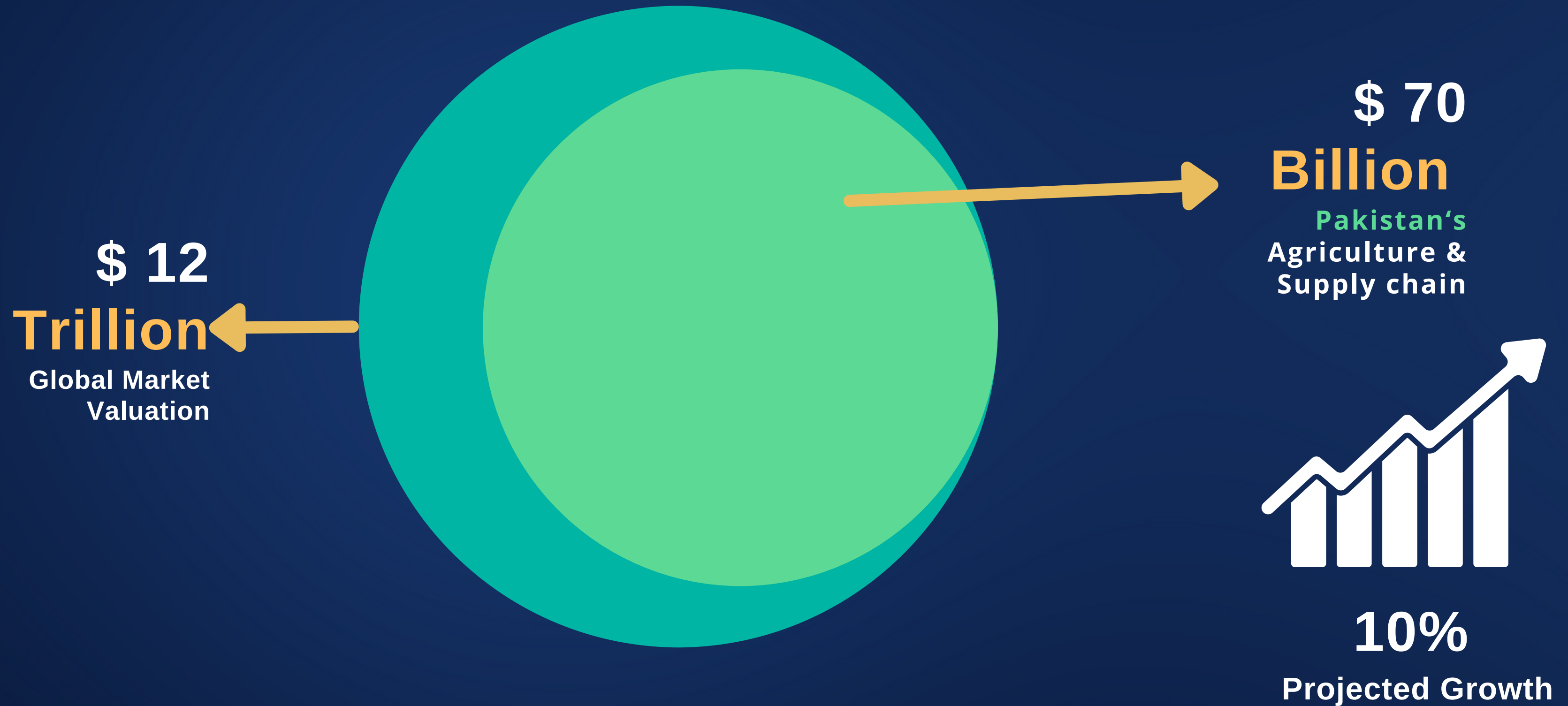


**Traceable & Transparent Supply Chain**



**Product Quality and Availability**

# Market Size





# Marketing



Online

- + Marketing Campaign
- + Social Media Channels



Offline

- + Partnerships
- + Seminars & Interactive Sessions

# Business Model



## Connectpur

Subscription fee is charged from the user.



Revenue from Partnerships & Third Party Advertisement on Platform

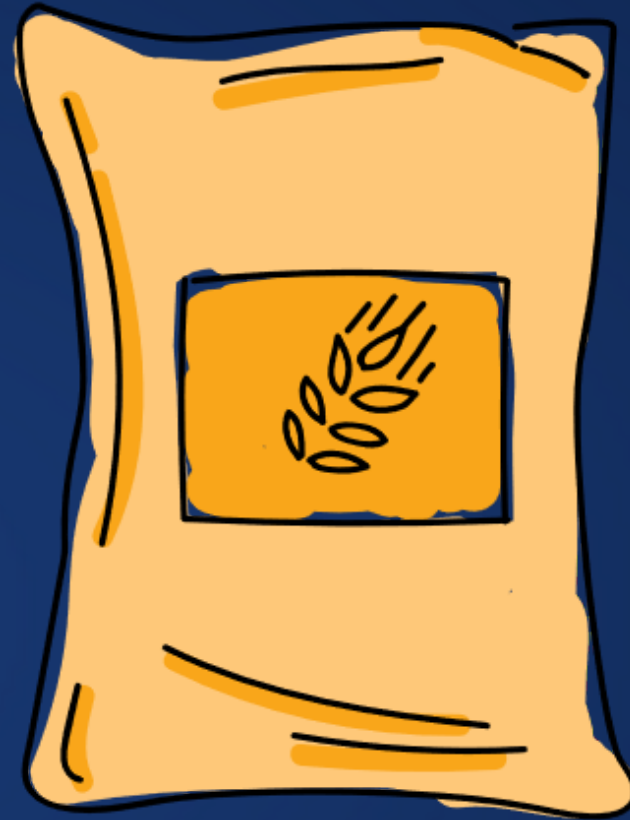




# Our Success



More than **3,500**  
Farmers and Traders  
are part of  
**Connectpur**

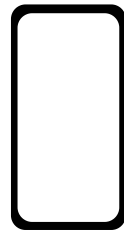


Connectpur has linked  
more than **150,000** tons of  
Produce



Operating across **Pakistan**

Android

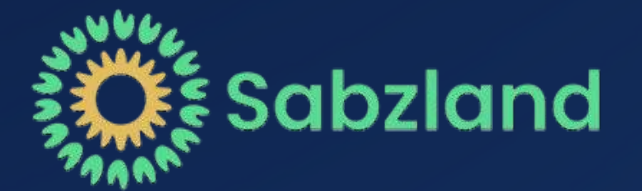


Download the  
**App Now**



Connectpur  
on Android app store



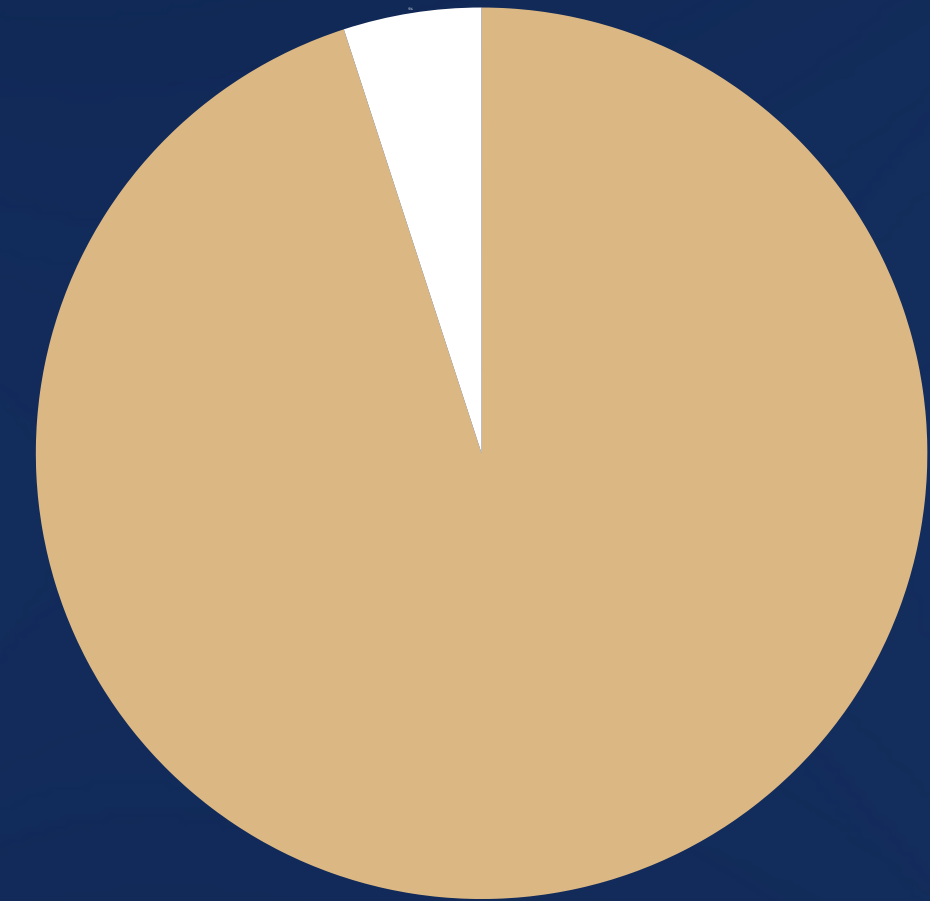


# Sabzland's Operations Management Platform for Fresh Produce Businesses



# Background

29%  
Overall Loss



95% of SMEs  
use Manual Process

# Our Pain



**Unserved Business Needs**



**High Cost & Lack of Local Support**



**Outdated Legacy Systems**







# Salehours is AI powered cloud-based software in Inventory, Sales and Accounting

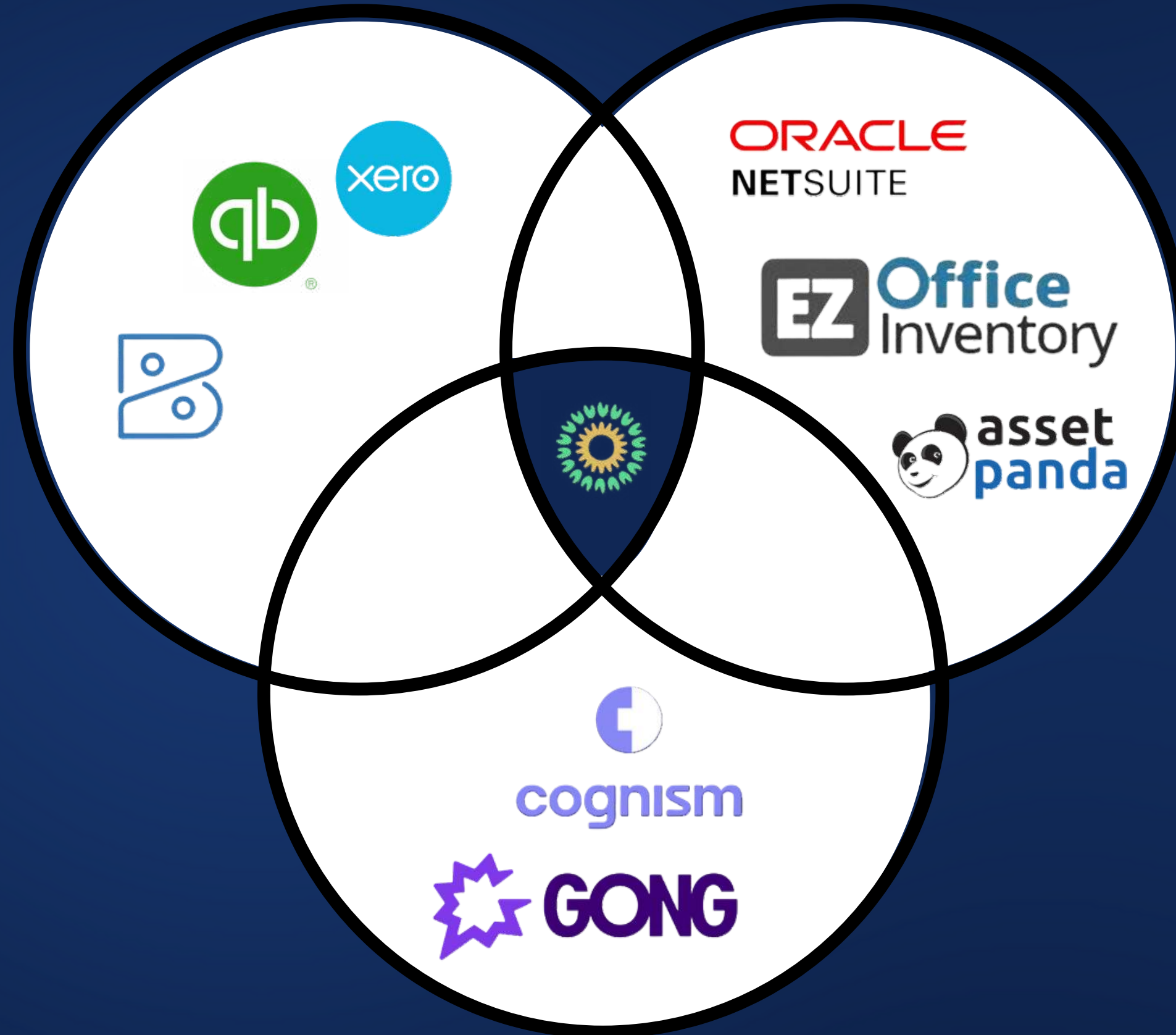
Built to serve small and medium sized businesses





# Product

Accounting



Inventory

Sales

# Product



**Inventory and Sales Record**



**Unlimited Invoices**



**Business Accounting to Monitor Finances**



**AI – Driven Sales Solution**

Client specific Sale Packages & Cold Emails to boost Sales

# Founding Team



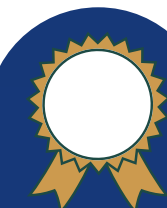
Bilal Aurangzeb Khan  
**CTO**



Muhammad Talal  
**CEO**



**+7** Team  
Members



**More than 12 years  
of a collaborative  
experience in IT,  
Marketing and  
Business.**



# Recognition



Young Social Entrepreneur 2023

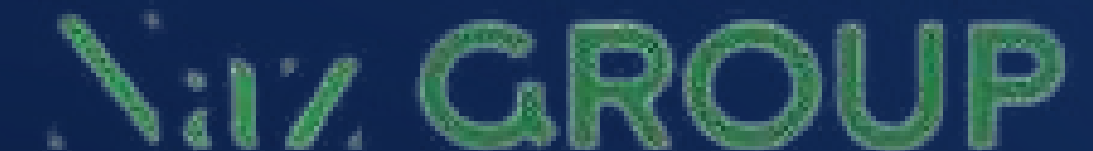
**BRICS AND SCO  
YOUNG LEADERS AWARD**

Kazan, Russia



# Partners

We are proud to partner with companies in various markets, research institutions, and government agencies to enhance our operations and expand our footprint.





# Thank You

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[www.sabzland.com](http://www.sabzland.com)