RESOURCEINN™

Empowering Businesses Smartly

AI-Driven HRM: Blending AI and Insight to Elevate Workplaces

Problem

Evolution of HR Problems

40% increase in employee-to-HR ratio

Diminishing Focus Span

Need of Fascinating UI/UX. Simple and Effective

Employee Retention Challenge

Employee Need:
Flexibility
Personalized Benefits

Business Need:
Growth
Adv. Performance Measures
Better Control

Compliance

Data Protection
Reduce Discrepancies
Labour Law

AI Boom!

Make AI work for you.

AI Equipped SaaS-based HRM

for Growth-Minded, Businesses & Enterprises

Casey
Revolutionize HR with intelligent AI tools

- Policies Custodian
- Support Bot
- Expert Insights
- **HR Task Automation**

Compliant
Cover your bases

- Laws & Regulation
- Audit Trails
- Role Based Access (RBAC)
- Encryption
- Standardised

Control
Precise and Agile

- Comprehensive Control
- Accurate Monitoring
- Precise Accountability
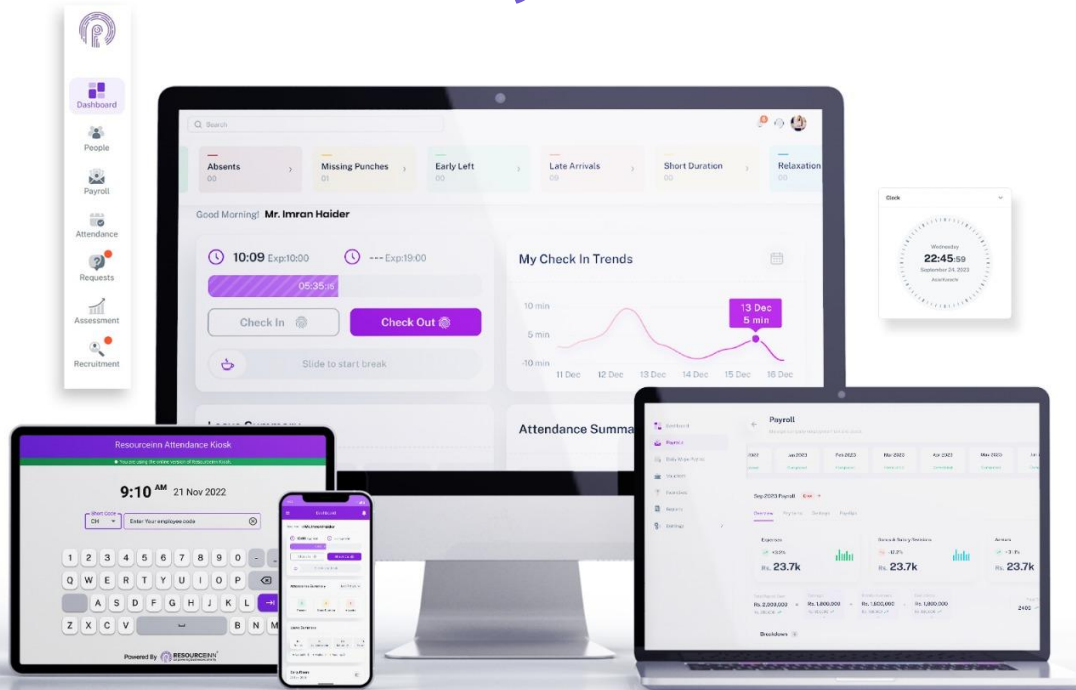- **Agile Regulation** for policies and procedures

UI/UX
Elegant and Classy

- Intuitive Design
- Visual Ergonomics
- Data-Driven Design
- Responsive and Adaptive

Resourceinn's Ecosystem

Simple Bundled Offerings

Core HR
For managing the basic HR operations

Make your record management easier than ever before

Top Use Cases:
- People Record Management
- Custom Dashboard
- Organogram
- Employee Self-service (ESS)
- People Assets
- Report Scheduler

Get Started →

Learn More →

Attendance & Leave
For people time tracking & leave management

Keep your SOPs transparent with people's satisfaction

Top Use Cases:
- Roster & Time Scheduling
- Leave Management
- Biometric Integrations
- Travel & Official Duties
- Geofencing

Get Started →

Learn More →

Payroll
For managing your people's payroll operations easily

Save your time with fast, easy & accurate payroll

Top Use Cases:
- Tax & Compliance
- Pay Slips
- Integrations
- Compensations
- Custom Pay Items
- Leave Encashment
- Final Settlement

Get Started →

Learn more →

Performance
For effective people monitoring & evaluations

Monitor, analyze & track goals in the right direction

Top Use Cases:
- 360 Feedback
- Qualitative
- OKR
- Appraisals
- Analysis
- Objective Setting
- Self Evaluation

Get Started →

Learn more →

Recruitment
For effective hiring & onboarding procedures

Hire the right talent for the right positions for long-term success

Top Use Cases:
- Applicant Tracking System (ATS)
- Onboarding
- Notification & Alerts
- Evaluation
- CV Bank
- Recruitment Funnel

Get Started →

Learn more →

Training & Development
Fill the learning gaps of your workforce with proper training

Make your people stay on top of fast-paced competitions

Top Use Cases:
- Course Planning
- Media Library Course Material
- Scheduling of Training Events
- Training Calendar
- Certificate

Get Started →

Learn more →

ADD ONS
For the advanced services you require for your business.

- ✓ Customizations
- ✓ Third Party Integration
- ✓ Implementation
- ✓ Kiosk
- ✓ Payroll Managment
- ✓ Mobile App

Get a Quote

Competitive Landscape

SaaS based **HR solutions** being used in **MENA**	RESOURCEINN	bambooHR	People	Jisr	zenHR	BAYZAT
Gen-AI Equipped	✅	❌	❌	❌	❌	❌
Multi-Company with Localization	✅	❌	❌	❌	✅	❌
Comprehensive yet Customizable	✅	✅	✅	✅	❌	✅
Flexible Pricing	✅	❌	✅	❌	❌	❌
Simple & Intuitive Design	✅	✅	❌	✅	❌	✅

Market Potential

400 Million SMB's

Worldwide*
Total Available Market (**TAM**)

64 Million SMB's

(APAC) Asia Pacific (MEA) Middle East & Africa**
Serviceable Available Market (**SAM**)
(16% share)

10 Thousand SMB's

Resourceinn

Serviceable Obtainable Market (**SOM**)
(**In 5 Years**)

2000+

Clients by **2027**
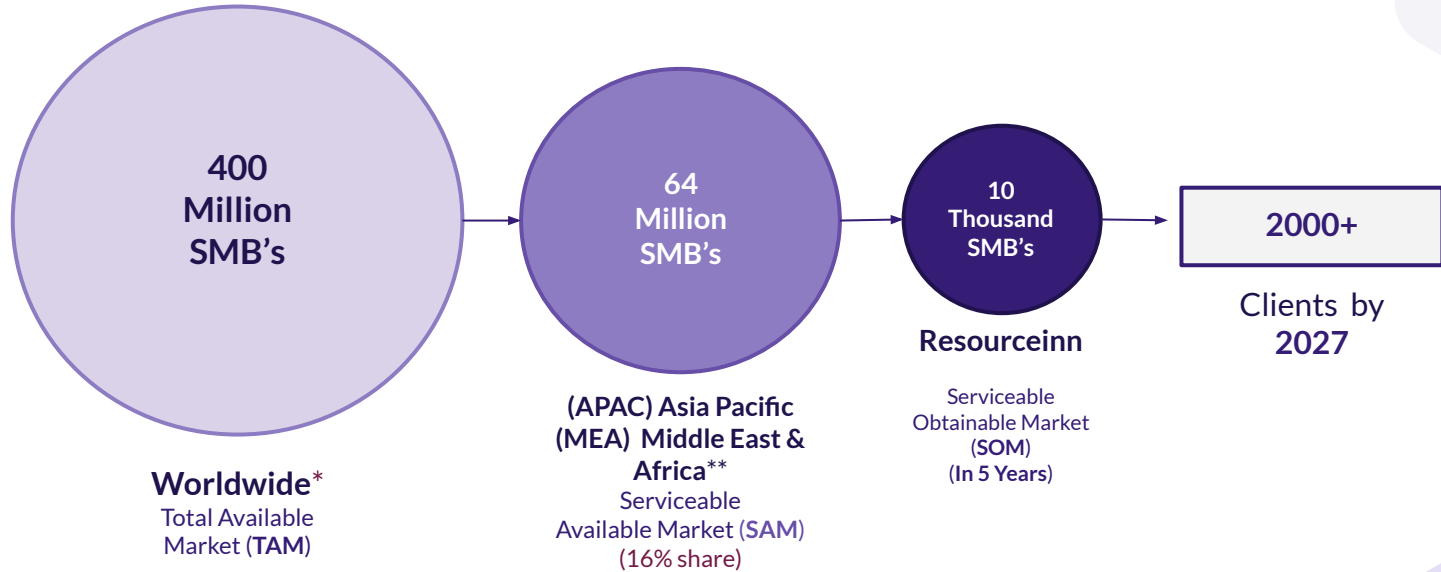
> HR software market size globally was **$23.32 Billion** in 2021 and is forecasted to be **$45 Billion** by 2030.

* By National Action plans on business and human rights
** By Markets and Markets study

Why KSA?

The HR tech and payroll market in Saudi Arabia is experiencing significant growth, driven by the Kingdom's digital transformation initiatives under Vision 2030. The market is projected to reach $2.7 billion by 2032, growing at a compound annual growth rate (CAGR) of 9.8%

*HR News Canada

Revenues & Projections

We are on our way to growth

$0.38M+ ARR	**70k+** Active Users
$688 CAC	**$2,686** LTV
170% Growth Rate	**$0** Debt

Forecasted Revenue

- 2024: 380,093
- 2025: 591,644
- 2026: 1,039,224
- 2027: 1,892,224
- 2028: 2,567,224

Year
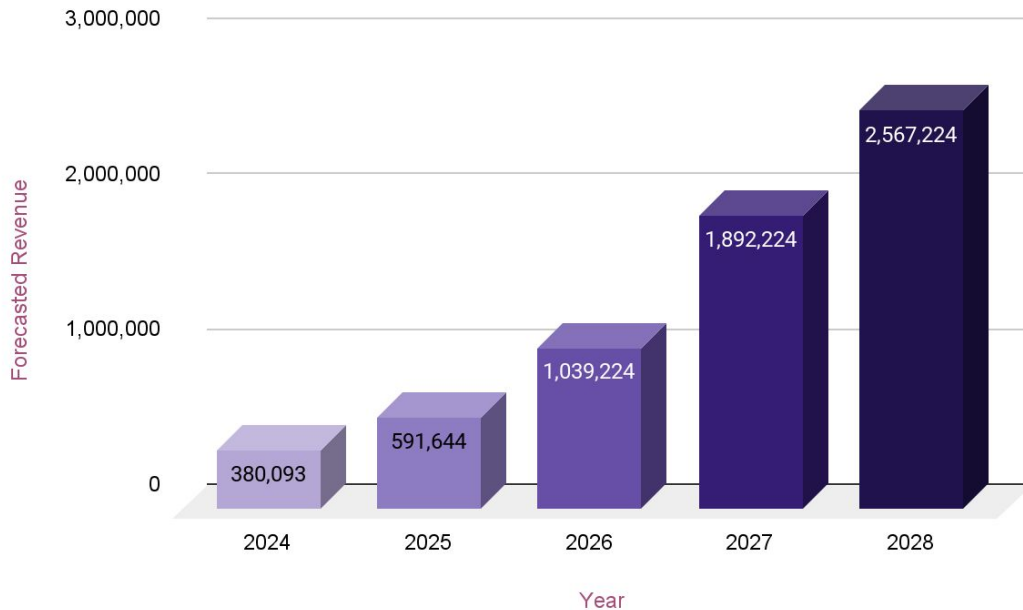
Our Growth Plan!

InBound

- Performance Marketing
- Freemium
- Search Engine Optimization
- Webinars
- Affiliate Marketing
- Referrals

Outbound

- Exhibitions
- Email Marketing
- Partners plan
- Sponsorships

Collaborations

- Integrations
- HR consultants
- Accelerators
- VC backed Companies

Collaborations, Events & Competitions

LEAP'24 - Riyadh KSA

P@SHA MOU

ITCN Karachi

Gitex Dubai

SaaS Competition - CODE KSA

MIH MOU

ITCN Lahore

Webbinar Series

**Webinar # 3
Role of HR in Expanding Businesses**

HR LightHouse Introduction

HR LIGHTHOUSE
BY RESOURCEINN

Recognition

NSIT Awards
SaaS Category Winner

PNYC 2025
Tech Champion Award

Compliant, Standardized & Legalized

- Geekinn Private Limited - **Registered under SECP**
- Geekinn Tech LLC, **Delaware USA**
- **PSEB** Member
- **P@SHA** Member
- **LCCI** Member
- Resourceinn - **Trademark Registered**
- **Copyrights** - In progress / under examination of IPO
- **ISO 27001/ISO 27701**

Founding Team & Advisors

M Ahsan Salal
CEO - Co Founder
BS - ITU
MS - FAST
Technology - Marketing

Noman Hassan
CBO - Co Founder
BS - FAST
Sales - Finance

M Abdullah
CTO - Co Founder
MS - ITU
BS - FAST
Product Owner - Customer Success

40 Team Members

HR Advisory Board

Asad Saleem
Ex Manager HR

Rashmina Bonf
Head HR UAE Chapter

Adnan Ibrahim
Country HR Head

Active Clientele (500+)

Thanks!

- On a Mission to **Empowering SMB's**
- More than 5+ Years of experience in **HR Tech**
- Opportunity of **$45 Billion** by **2030**

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www.resourceinn.com