

FINAL EVALUATION REPORT

(As per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency	IGNITE National Technology Fund
2. Method of Procurement	RFP
3. Title of Procurement	MARKETING SERVICES FOR DIGITAL PAKISTAN CYBERSECURITY HACKATHON
4. Tender Inquiry No	<u>Ignite/MKTS-DPCH/2024-25/0030/Proc</u>
5. PPRA Ref. No. (TSE)	<u>TS541716E</u>
6. Date & Time of Bid Closing	<u>July 02 2024, 1500 Hrs</u>
7. Date & Time of Bid Opening	<u>July 02 2024, 1530 Hrs</u>
8. No. of Bids Received	05
9. Criteria for Bid Evaluation	Attached as Annex – 1
10. Details of Bid Evaluation	Received proposals were evaluated w.r.t evaluation criteria as published in RFP document.

Name of Bidder	Marks		Evaluated cost (PKR)	Basis of Technical Rejection/Acceptance as per Rule 35 of PP Rules, 2004
	Technical*	Financial		
M/s. EC Services	32**	-	-	Did not qualify for Financial bid opening as marks obtained in technical evaluation are less than 60%
M/s. Marcom	41	13	98,795,819	2 nd most advantageous bidder
M/s. MIDAS	43	40	31,994,540	Most advantageous bidder
M/s. Oktopus	31	-	-	Did not qualify for Financial bid opening as marks obtained in technical evaluation are less than 60%
M/s. M Communications	-	-	-	Did not fulfill mandatory requirement of EPADs therefore bid was not accepted.

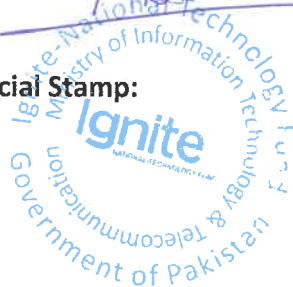
Minimum Qualification Score was 70%

**Weighted average score

Signature:



Official Stamp:



Criteria for BID Evaluation

Annexure – I

#	Technical Evaluation Criteria	Sub Marks	Total Marks
I.	Firm/Bidder Profile (Registered age, and Financial position) –(Form C2) 1. Registered Age (Lead Bidder) a. 7+ Years (5 Marks) b. 3 to 7 Years (3 Marks) c. Less than 3 Years (2 Mark) 2. Financial Position (Lead Bidder)	5 5	10
II.	Relevant & General Experience of the Firm/Bidder - (Form C3-Ato C3-B) 1. Experience in developing and conducting similar Workshops (cybersecurity hands-on workshops). a. 3 Marks per local hands-on training for a maximum of up to 15 Marks b. 5 Marks per International hands-on training for a maximum of upto 10 Marks 2. Experience in developing general nature trainings somewhat similar to the scope outlined in this RFP. a. 2 Mark per local training for a maximum of up to 10 Marks b. 1 Mark per International training for a maximum of up to 5 Marks	15 10 10 5	40
III.	Qualification and Competence of the proposed Project Team, Proposed Approach & Research Methodology, Understanding of the Terms of Reference, Proposed Timelines, and Work Plan –(Form C4, C5) 1. Proposed Methodology, Design & Training Plan a. Completeness in Understanding of Project Requirements & Terms of Reference (05 marks) b. Proposed Research Methodology & Training Design, Pedagogy Approach, training platform & Training Execution Plan (35 marks) c. Project Time Management Plan (05 marks) 2. Training Content with study material (15 marks) 3. Qualification, Experience, and Certification of the proposed Training team (Training areas mentioned in TOR) a) Profile of the CTF exercises development team (10 marks) b) Profile of Trainer Team (15 marks) c) IT Infrastructure, Support, and Project Team (05 marks)	45 15 30	90
IV.	Presentation by Bidders (Mandatory) Presentation of all proposed aspects of the project outlined in Evaluation Criteria as mentioned in Sections (I – V) above		
	Total Marks		140
	Minimum Qualification Marks Required		98 (70%)

